# ezprints

# TEMPLATE DESIGN GUIDE

Updated May 2011

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In addition to this Template Design Guide, we have provided product masks (as referenced in this document), a list of compatible fonts and sample templates.

## BEFORE YOU START

Our team at ezprints has worked hard to make the template creation process as easy as possible.  However, there are many important details and specific instructions within this guide, which must be followed *precisely* in order to ensure that your designs import properly and function as intended.  It is important that you read through this document carefully and ensure that you understand the template creation process.  There are links throughout this document to help you navigate through the manual, as well as links to specific help topics online.
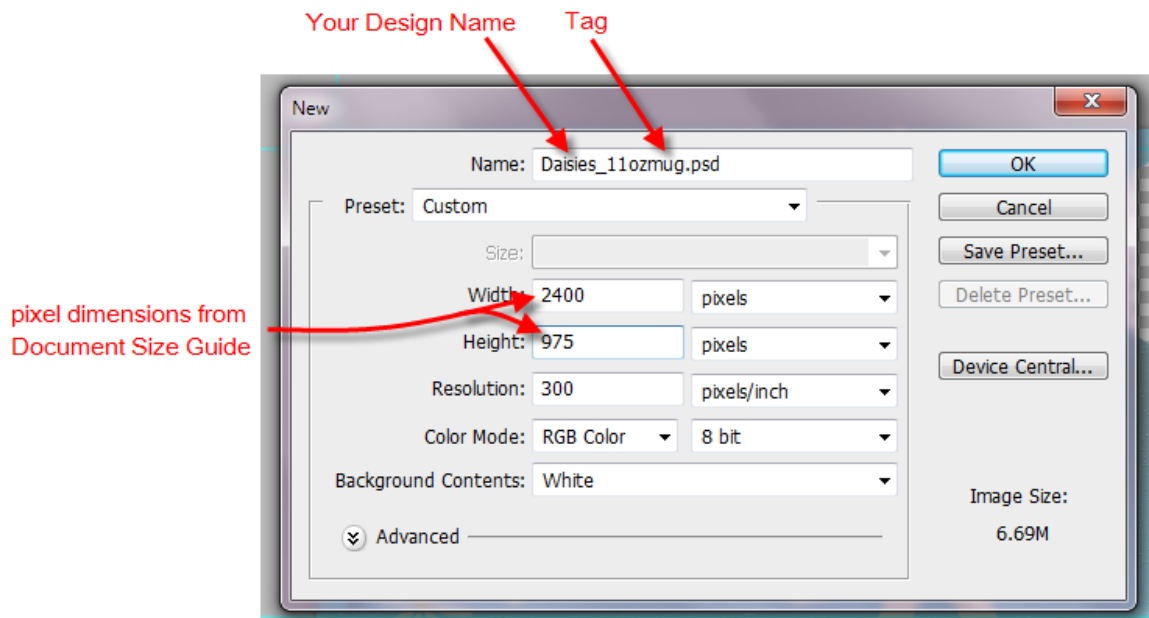
If this is your first time creating templates with this guide, you will need to submit (2) templates for initial review.  The purpose of this important step is to provide valuable feedback to the designer, before creating a complete template library.  In order to get the most out of this detailed review, create two templates with each of the design elements; artwork layer, photo regions and text regions.  After you have received feedback and corrected any issues identified, you can accelerate your template creation as needed.

All files should be created in Adobe Photoshop 7.0 or newer.  Please note that Elements is a trimmed down version of Photoshop and this program does not support all of the necessary functions.  The creation of template files can be a bit tricky, so it is recommended that this work be done by a graphic artist who is very familiar with Adobe Photoshop.  If you require additional assistance with the template creation process, please e-mail templates@ezprints-inc.com for rates and other options.

## CREATING YOUR DESIGN

FILE SETTINGS - Create a new file from the main menu[1].
- ➤ Name should follow this format: YourDesignName_*tag*.psd.
  - o Tags are listed in the <u>Document Size Guide</u> and are used to tell our template import tool which product the template is designed for.
  - o Examples: *Snowflakes_15ozMug.psd*
    *Whimsy_4x8card.psd*
- ➤ Select *Custom* size and refer to the <u>Document Size Guide</u> below.  Enter the appropriate width and height[2] for the product you have chosen.
- ➤ Set the units to pixels
- ➤ Set your resolution to 300 pixels/inch
- ➤ Color settings should be RGB 8 bit
- ➤ Use a White background

Your Design Name          Tag

pixel dimensions from
Document Size Guide

| New | |
|---|---|
| Name: Daisies_11ozmug.psd | OK |
| Preset: Custom | Cancel |
| Size: | Save Preset... |
| Width: 2400 pixels | Delete Preset... |
| Height: 975 pixels | |
| Resolution: 300 pixels/inch | Device Central... |
| Color Mode: RGB Color  8 bit | |
| Background Contents: White | Image Size: |
| Advanced | 6.69M |

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[1] Hint: you may want to *Save the Preset* so that you can quickly create another template for the same product later.

[2] Most products will support both vertical and horizontal template layouts.  If you wish to offer both orientations, you will need to create and submit (2) separate template files, using "_V" or "_H" in the file name to differentiate the two.

DESIGN GUIDES – Artwork or text near the edges of the template may be cropped during production, so design guides have been specified and masks have been provided for certain products to assist you in the design process; you will want to ensure that any critical elements such as text boxes and copyright marks fall within the guidelines noted, or the mask provided.  Refer to the notes in the Document Size Guide to determine the correct guidelines for the product template you are designing.

> ➢ If the product template you are designing requires a mask, as indicated in the Document Size Guide, you may download them here http://db.tt/RAMWCX. Place the appropriate mask in your design file.  This should remain as your top layer, and you can turn it on and off as you are designing.  Turn the mask layer *on* to see how your design will be cropped during the production process. Be sure to delete this layer or turn it off before you submit your template file; if you do not delete this layer, it may result in quality issues in production.
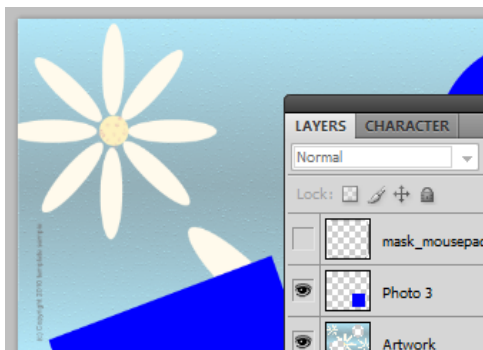


mask is turned off before submitting the file. Note that the artwork extends to the edges of the canvas
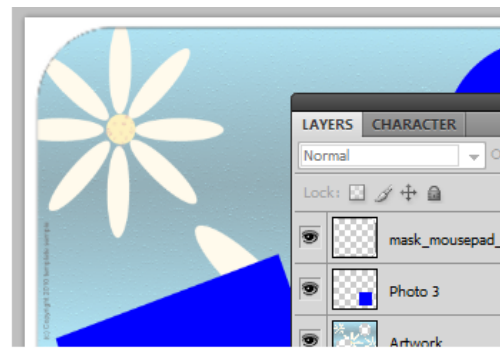


mask is turned on to see how the design will be cropped.  Note that the copyright information is away from the edge

If no mask is provided, use guidelines to keep critical artwork away from the edges of the canvas.  The Document Size Guide provides the *minimum* recommended clearance along all edges for all critical elements.
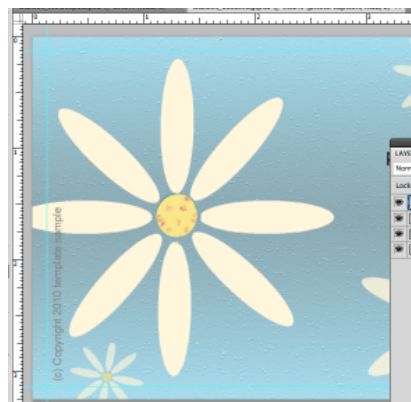


1/8" guidelines have been set for this mug template.  Note that the copyright information is inside the guidelines, not on or crossing over the guidelines.

M<small>AIN</small> A<small>RTWORK</small> – this layer will contain all fixed elements, such as logos, copyright marks, fixed text and other design elements.  You can download the example templates shown in this guide here http://db.tt/bfwSiZs

- ➢ Artwork should be on a single layer; if you create the file on multiple layers, merge the artwork layers before submitting the template.  If you do not merge the artwork layers, your design may not work as intended.
- ➢ Always view your final artwork at 100% opacity, as this is the way the template will be processed.
- ➢ If you use effects or blending options when creating your designs, create merge this layer with your other artwork layers or a blank transparent layer.  This is the only way that effects will be maintained in the final product.
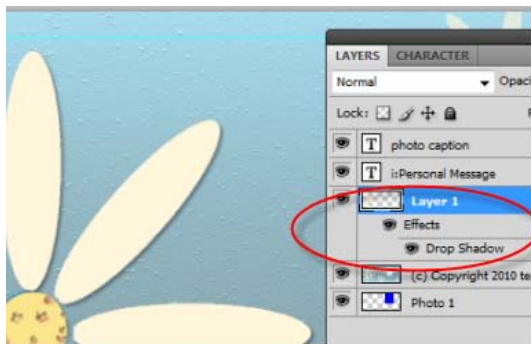


**NO**
These effects will not process properly
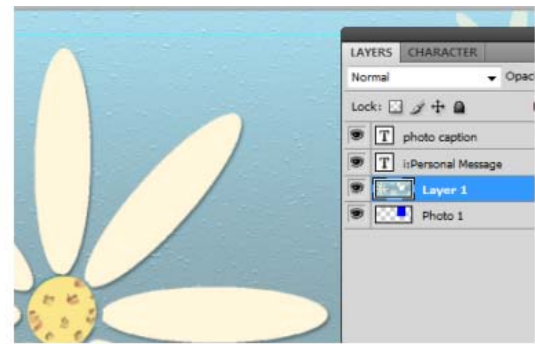
**YES**
In this example, the layers have been merged, to rasterize the effects.

- ➢ Text – if you wish to add fixed text to your design (which the user cannot edit), include it on the main artwork layer. You may use effects on fixed text only.  Be sure to merge all fixed text with your artwork layer.
- ➢ Ensure that all artwork is rasterized and flatten the entire layer contents before submitting the file.  Delete or turn off the mask layer.
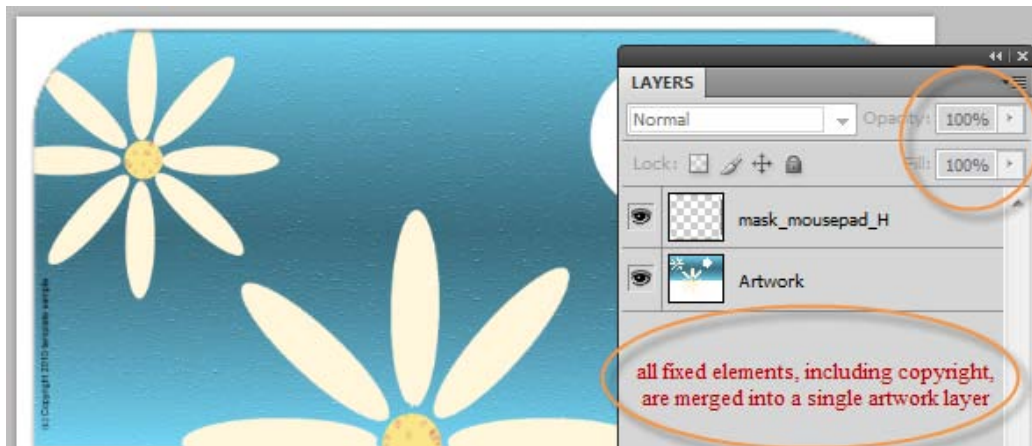


all fixed elements, including copyright, are merged into a single artwork layer

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<u>PHOTO REGIONS</u>

➢ Each photo regions must be solid RGB Blue (0,0,255)
➢ Each photo region must sit on its own layer, with no other data.[3] To ensure that there is no other data, create a new layer and lock the layer after you draw the photo region.
➢ Each layer should be named "Photo 1", "Photo 2", etc.
➢ There are two types of photo regions
   o Basic photo region – simple square or rectangle photo region
   o Special shape photo region – all other shapes



Special Shape Photo Regions

Basic Photo Region - un-rotated rectangle or square
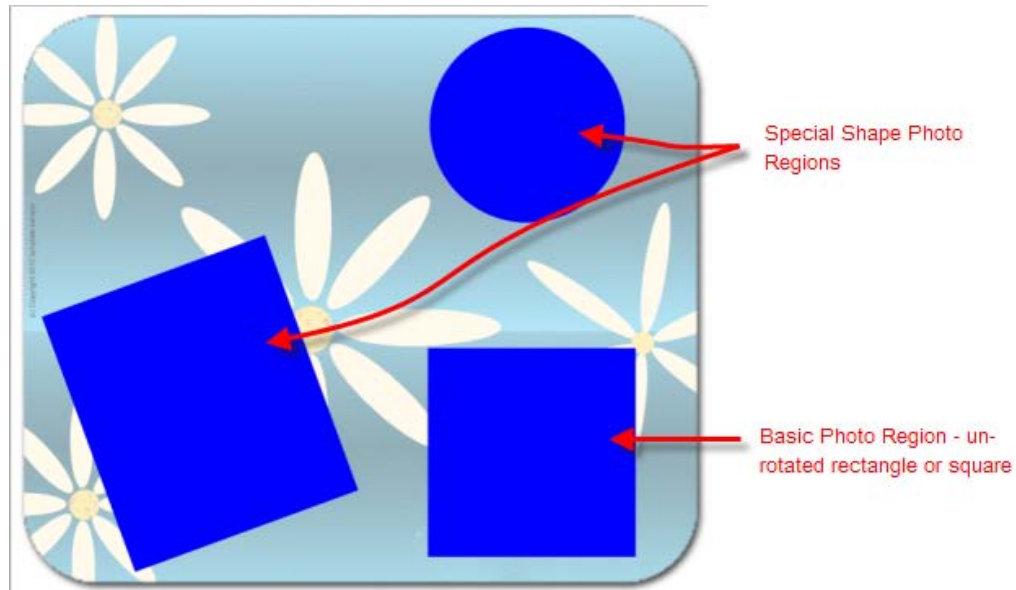
➢ To create a basic photo region, draw your shape on its own layer, on top of your artwork layer.
➢ To create a special shape, you will need to create a window in your artwork layer and place your photo on its own layer below the artwork.
   1. Using the marquee tool, select the area for your photo region. Delete the artwork within the marquee. Do not use clipping paths or masks.
   2. Draw a rectangular photo region that is ~3 pixels wider than your window on each side. (Do not rotate your photo region).
   3. Move your photo region behind the artwork layer

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[3] If there is other (invisible) data on the photo layer, the photo region will be expanded when the template is imported, causing a design defect.
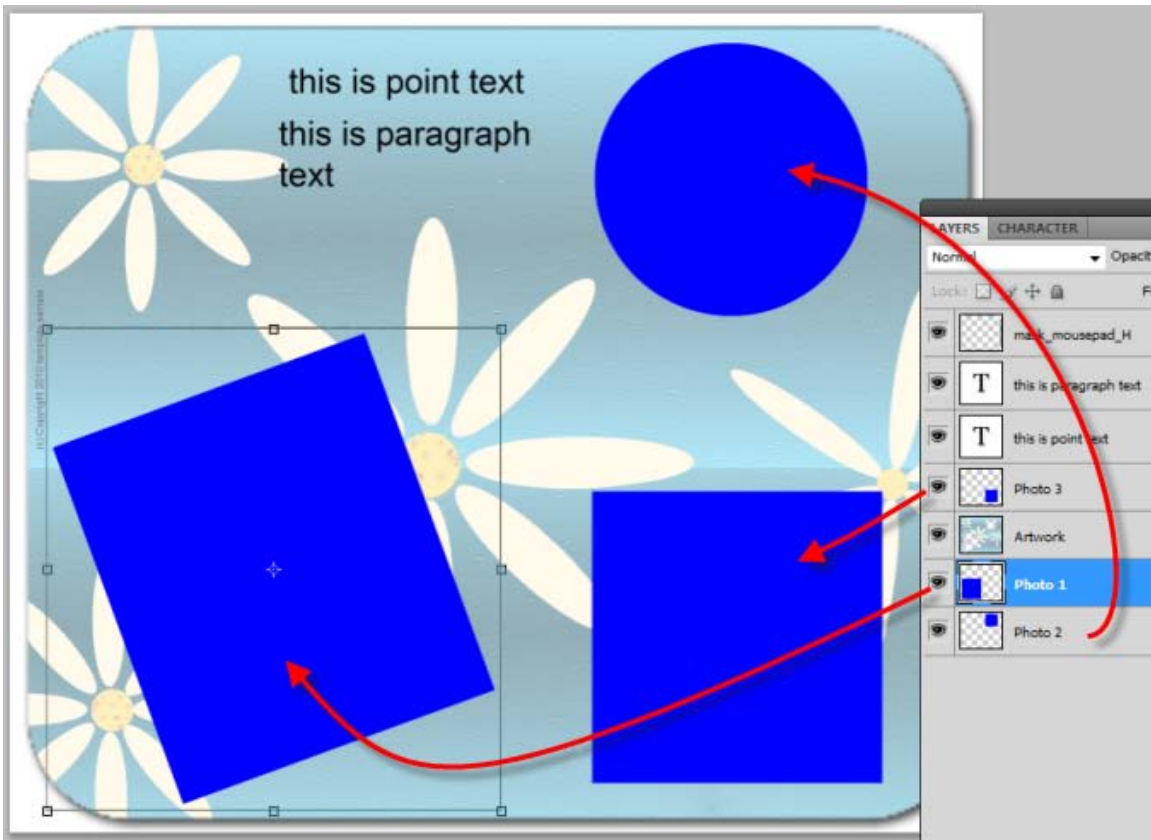
Note that all photo regions are rasterized rectangles ( no smart objects)

Photo 1 and Photo 2 are special shapes; the photo layers sit below the artwork layer and are slightly larger than the window in the artwork

Photo 3 is a basic shape, and sits above the artwork layer

> ➢ Ensure that your photo regions are drawn correctly and do not unintentionally overlap[4].

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[4] If photo regions overlap, the upper most photo may cover part of another photo, resulting in a design defect.

T<small>EXT</small> R<small>EGIONS</small> – this section refer to all text that the customer would customize (for example, an event date or photo caption).  All text that the customer cannot customize should be included in the main artwork.

- ➢ Use paragraph type for text regions.  Draw your text box large enough to accommodate the most extreme case and enter sample (example) text[5].
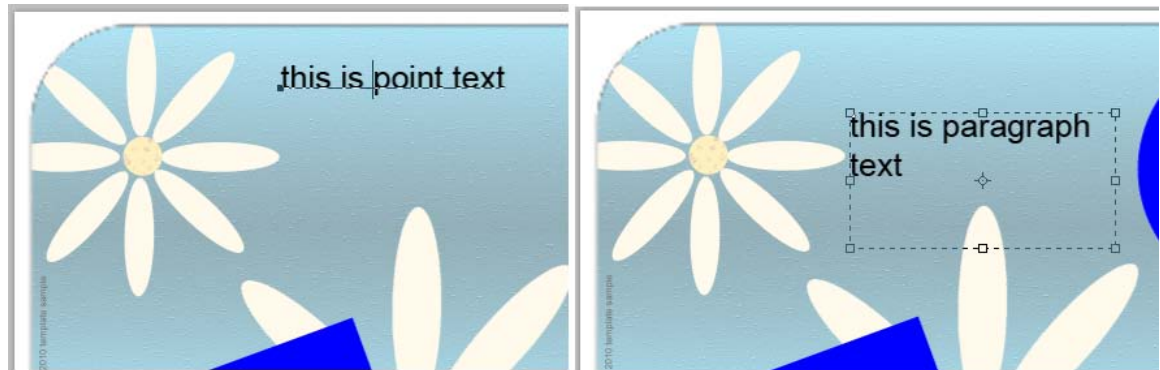


NO

Point text is created by selecting the text tool and clicking on the canvas to start typing.

YES

Paragraph text is created by using the text tool to draw a box on the canvas and then typing your sample text.

- ➢ Use the text tool to create the appropriate size box; do not use the transform function to stretch the text box boundaries, as this causes errors.
- ➢ To change the size of your text, use the text settings.  Do not transform (CTRL-T) or stretch your text boxes.[6]
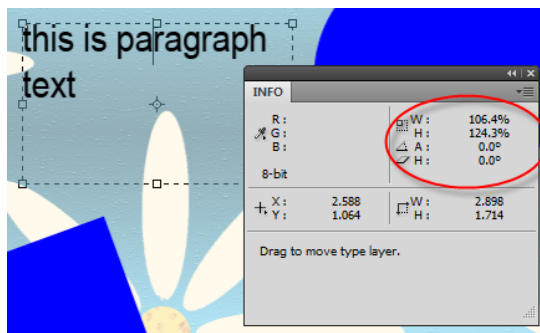


NO

Do not use the Move tool to stretch your text box, as this causes scaling issues.
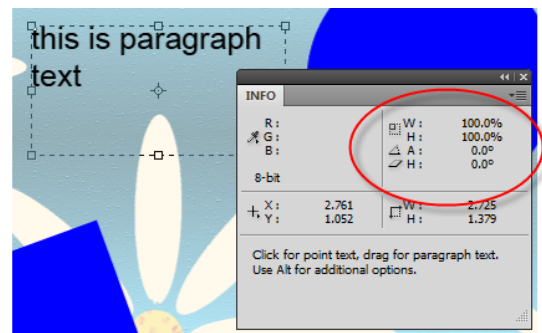
YES

When selecting text, the Info box should indicate 100% in Width and Height

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[5] For example, if you are designing a greeting card and want the customer to be able to enter a poem, you could create a text box that covers most of the template area or if you are creating a text box for a person's name, make sure your box is large enough to accommodate long names.
[6] This will create scaling problems, and your template may not import properly.

- The sample text that you use in your psd file will be visible in the template previews; be sure to use appropriate sample text.
- Make sure that text boxes do not contain any extra carriage returns or text that runs beyond the lower boundary of the box, as this may cause errors
- Designers may specify the following properties by typing sample text in the text box and formatting the sample (all text within a text box must have the same properties)
  - Alignment (left/right/center)
  - Font size
  - Font style (refer to enclosed list of fonts)
  - Font color
- Please note that *all text effects* (including special spacing, rotation, all caps, etc.) will be lost during template import.
- By default, the instructional text which the customer sees will say "click to add text." If you would like to offer different instructions, you should name your text layer.
  - Format for the layer name is "i:*instruction*"
  - If you would like the box to say "Personal Message" your layer name should be "i:Personal Message"

This text layer has not been named. In the builder, instructional text will say "Click To Add Text"

The layer name for this text box is "i:Personal Message"  In the builder, instructional text will say "Personal Message"
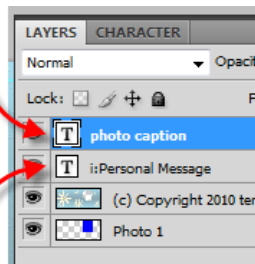
## FINAL REVIEW AND SUBMITTING YOUR FILES

FINAL REVIEW – These are final steps and a quick checklist of common issues to look for before you submit your files.

➢ Trim your file, to eliminate any excess marks outside of the canvas area. Even one pixel outside of the canvas area can cause issues.

Make sure that your artwork and photo regions are rasterized. Then, select Image... Trim and use these settings to elimate any marks outside of the canvas area which could cause errors.
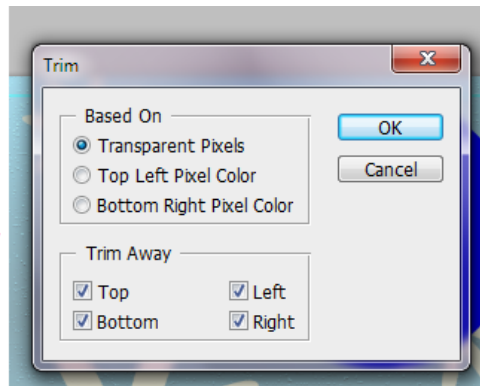
➢ Make sure that your file name clearly indicates which product the template applies to, by using the tag as indicated in the Document Size Guide.
➢ Double check to ensure that your file is set to the correct pixel dimensions, as indicated in the Document Size Guide.
➢ Make sure all artwork is merged onto a single layer

SUBMITTING YOUR FILES – Files are to be submitted as PSD files.  If this is your first time submitting templates to ezprints, you will send only (2) templates which use all of the design elements (main artwork, photo regions and text regions), for initial review.  If you have already completed the review step, you will submit all of your completed templates together.

1. Create a folder with your company name and the date of your template upload.
2. Create one sub-folder for each product type (as indicated by the tag). Place all templates in their corresponding product folders.

Your Company Name and Date of upload
4x9_25iFlat
8x10Canvas
11ozBMug
11ozMug
15ozMug
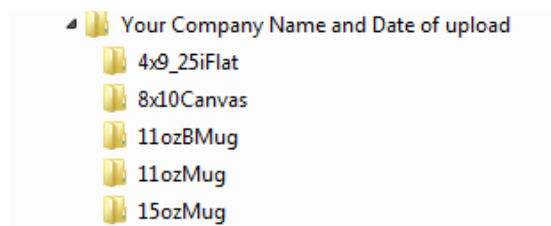
Be sure to organize your template files as indicated, in order to avoid processing delays.

3. Zip the file, and upload the zip file to dropbox.com.  If you do not already have one, you will need to create a free account.  Alternatively, if you have an FTP account, you may send the share link to templates@ezprints-inc.com.  Please name your dropbox folder with your company name; using a generic or "ezprints" name for your folder will delay processing of your files.
4. If you have not used dropbox with ezprints templates before, send a share file request to templates@ezprints-inc.com.  Be sure to include all of your contact information in your first e-mail, and that the file you send is clearly marked with your company's name.  Files which do not include the necessary information may be delayed.
5. If you have used dropbox to submit templates in the past, send an e-mail (through dropbox) to templates@ezprints-inc.com, to ensure that your templates are received.
6. Within 24 hours of receiving your notice, ezprints will download your template files and delete them from dropbox.  Make sure you keep a copy of your files.

*If you are submitting your first two template files for the initial review*
7. You will receive feedback (via e-mail) on your template designs within (5) business days, with an explanation of any issues that need to be resolved.
8. After you have corrected your initial templates (if required) and created the rest of your templates, submit all files (including the original 2) via the dropbox process.

*If you have already completed the initial review process*
7. Your templates will be processed within (4) weeks and you will receive an e-mail confirmation that they are complete.
8. If this is your first set of templates, you will receive an e-mail with the url for your custom template xml file.  Refer to the builder deployment guide, to complete activation of the templates on your site.

## DOCUMENT SIZE GUIDE

Use the noted guidelines to ensure that critical elements, such as logos and copyright notices do not get trimmed off during production.

### PHOTO GIFTS

| Product | Tag | Width | Height | Notes |
|---|---|---|---|---|
| Mouse Pad* | Mousepad | 2850 | 2400 | Use mask provided |
| 11 oz. Mug | 11ozMug | 2400 | 975 | Set guides 1/8" in from edges |
| 15 oz. Mug | 15ozMug | 2400 | 1125 | Set guides 1/8" in from edges |
| 11 oz. Black Mug | 11ozBMug | 2100 | 938 | Set guides 1/8" in from edges |
| Stainless Steel Mug | SSMug | 1100 | 825 | Set guides 1/8" in from edges |
| Water Bottle | WB | 2100 | 1500 | Set guides 1/8" in from edges |
| 2.5 x 3.5 Magnet* | SmMag | 1050 | 750 | Use mask provided |
| 3.5 x 5 single Magnet* | LgMag | 1500 | 1050 | Use mask provided |
| 3.5 x 5 Magnet Packs* | MagPk | 1500 | 1050 | Use mask provided |
| Star Ornament | StOrn | 1000 | 1000 | Use mask provided |
| Round Ornament | RdOrn | 1000 | 1000 | Use mask provided |
| Luggage Tag* | Luggage | 1080 | 730 | Use mask provided |
| Key Tag* | Keytag | 700 | 564 | Use mask provided |
| 3 Inch Button | 3Button | 938 | 938 | Use mask provided |
| 4 Inch Button | 4Button | 1238 | 1238 | Use mask provided |
| Set of four Coasters | 4Coaster | 1200 | 1200 | Use mask provided |
| Set of four Coasters - Unique | UCoaster | 1200 | 1200 | Use mask provided |
| 5x7 Photo Panel * | 5x7Panel | 2100 | 1500 | Use mask provided |
| 8x10 Photo Panel * | 8x10Panel | 3000 | 2400 | Use mask provided |
| 252 Piece Puzzle * | 252Puzzle | 4200 | 3000 | Use mask provided |
| Tote Bag * | Tote | 2100 | 1500 | Set guides 1/8" in from edges |
| Playing Cards* | Cards | 1088 | 788 | Use mask provided |
| Keepsake Box or Desk Organizer | Keep_Org | 1350 | 1350 | Set guides 1/8" in from edges |

### APPAREL

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| Apron * | Apron | 2850 | 2250 | Set guides 1/8" in from edges |
| T Shirt, Youth S - XL | YouthT | 2850 | 2250 | Set guides 1/8" in from edges |
| T Shirt, Adult S - XXL | AdultT | 2850 | 2250 | Set guides 1/8" in from edges |
| T Shirt, Adult S - XXXL 13x10 Image | LgTshirt | 3900 | 3000 | Set guides 1/8" in from edges |

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* Template can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.

CARDS & STATIONARY

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 1.75″ x 1.75″ Sticker – 24 Pack* | 1_75SqSt | 525 | 525 | Use mask provided |
| 1.6″ x 2.25″ Sticker – 20 Pack* | 1_6x2_25St | 675 | 480 | Use mask provided |
| 1″ x 2.625″ Address Label – 30 Pack* | 1x2_6St | 825 | 338 | Set guides 1/8" in from edges |
| Eco Friendly Small Notepad | 4x4EcoPad | 1200 | 1200 | Set guides 1/8" in from edges |
| 3.5 x 5 Folded Cards* | 3_5x5Fold | 1500 | 1050 | Set guides 1/8" in from edges |
| Eco Friendly 4x5 Note Cards* | 4x5EcoCard | 1500 | 1200 | Set guides 1/8" in from edges |
| Eco Friendly Notepad | 5x5EcoPad | 1500 | 1500 | Set guides 1/8" in from edges |
| 4x6 Postcard * | 4x6PostC | 1800 | 1200 | Set guides 1/8" in from edges |
| 5 x 7 Folded Card* | 5x7Folded | 2100 | 1500 | Set guides 1/8" in from edges |
| 5X7 Greeting Card * | 5x7Flat | 2100 | 1500 | Set guides 1/8" in from edges |
| Eco Friendly 5x7 Folded Cards * | 5x7EcoFolded | 2100 | 1500 | Set guides 1/8" in from edges |
| Eco Friendly Refrigerator Notepad | 3_5x8EcoFrig | 2438 | 1088 | Set guides 1/8" in from edges |
| 4 x 8 Greeting Cards* | 4x8Flat | 2400 | 1200 | Set guides 1/8" in from edges |
| 12 – 18 Month Calendar | 12Calendar 18Calendar | 3300 | 2550 | Set guides 1/8" in from edges |
| 4x9.25 Flat Cards* Matte, Pearl and Felt paper options | 4x9_25iFlat | 2812 | 1237 | Set guides 3/16" in from edges |
| 5x7 Flat Cards* Matte, Pearl and Felt paper options | 5x7iFlat | 2137 | 1537 | Set guides 3/16" in from edges |
| 3.5x5 Flat Cards* Matte, Pearl and Felt paper options | 3_5x5iFlat | 1537 | 1087 | Set guides 3/16" in from edges |
| 5.25x5.25 Flat Cards* Matte, Pearl and Felt paper options | 5_25iFlat | 1612 | 1612 | Set guides 3/16" in from edges |

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[*] Template can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.

PRINTS*

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 3.5x5 Print* | 3_5x5 | 1500 | 1050 | Set guides 1/8" in from edges |
| 4x5 Print | 4x5 | 1500 | 1200 | Set guides 1/8" in from edges |
| 5x5 Print | 5x5 | 1500 | 1500 | Set guides 1/8" in from edges |
| 4D Print | 4D | 1599 | 1200 | Set guides 1/8" in from edges |
| 4x6 Print | 4x6 | 1800 | 1200 | Set guides 1/8" in from edges |
| 5D Print | 5D | 1998 | 1500 | Set guides 1/8" in from edges |
| 5x7 Print | 5x7 | 2100 | 1500 | Set guides 1/8" in from edges |
| 4 Wallet Prints | WalletPrt | 2100 | 1500 | Set guides 1/8" in from edges |
| 4x8 Print | 4x6 | 2400 | 1200 | Set guides 1/8" in from edges |
| 8x8 Print | 8x8 | 2400 | 2400 | Set guides 1/8" in from edges |
| 8x10 Print | 8x10 | 3000 | 2400 | Set guides 1/8" in from edges |
| 10x10 Print | 10x10 | 3000 | 3000 | Set guides 1/8" in from edges |
| 8D Print | 8D | 3198 | 2400 | Set guides 1/8" in from edges |
| 8.5x11 Print | 8_5x11 | 3300 | 2550 | Set guides 1/8" in from edges |
| 8x12 Print | 8x12 | 3600 | 2400 | Set guides 1/8" in from edges |
| 9x12 Print | 9x12 | 3600 | 2700 | Set guides 1/8" in from edges |
| 10x12 Print | 10x12 | 3600 | 3000 | Set guides 1/8" in from edges |
| 12x12 Print  or Mounted Print | 12x12 | 3600 | 3600 | Set guides 1/8" in from edges |
| 8x14 Print | 8x12 | 4200 | 2400 | Set guides 1/8" in from edges |
| 11x14 Print or Mounted Print | 11x14 | 4200 | 3300 | Set guides 1/8" in from edges |
| 10x15 Print | 10x15 | 4500 | 3000 | Set guides 1/8" in from edges |
| 12x18 Print | 12x18 | 5400 | 3600 | Set guides 1/8" in from edges |
| 10x20 Print | 10x20 | 6000 | 3000 | Set guides 1/8" in from edges |
| 16x20 Print | 16x20 | 6000 | 4800 | Set guides 1/8" in from edges |
| 16x20 Mounted Print | 16x20Mtd | 6000 | 4800 | Set guides 1/8" in from edges |
| 20x20 Print or Mounted Print | 20x20 | 6000 | 6000 | Set guides 1/8" in from edges |
| 13x22 Print | 13x22 | 6600 | 3900 | Set guides 1/8" in from edges |
| 16x24 Print | 16x24 | 7200 | 4800 | Set guides 1/8" in from edges |
| 18x24 Print | 18x24 | 7200 | 5400 | Set guides 1/8" in from edges |
| 20x24 Print | 20x24 | 7200 | 6000 | Set guides 1/8" in from edges |
| 20x30 Print or Mounted Print | 20x30 | 9000 | 6000 | Set guides 1/8" in from edges |
| 24x36 Print | 24x36 | 10800 | 7200 | Set guides 1/8" in from edges |
| 30x40 Print | 30x40 | 12000 | 9000 | Set guides 1/8" in from edges |

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*All Print template can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.

## CANVAS

### ROLLED CANVAS*

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 8x10 Rolled Canvas* | 8x10Canvas | 3000 | 2400 | |
| 8x12 Rolled Canvas | 8x12Canvas | 3600 | 2400 | |
| 10x10 Rolled Canvas | 10x10Canvas | 3000 | 3000 | |
| 10x15 Rolled Canvas | 10x15Canvas | 4500 | 3000 | |
| 10x25 Rolled Canvas | 10x25Canvas | 7500 | 3000 | |
| 11x14 Rolled Canvas | 11x14Canvas | 4200 | 3300 | |
| 12x12 Rolled Canvas | 12x12Canvas | 3600 | 3600 | |
| 12x18 Rolled Canvas | 12x18Canvas | 5400 | 3600 | |
| 16x16 Rolled Canvas | 16x16Canvas | 4800 | 4800 | |
| 16x20 Rolled Canvas | 16x20Canvas | 6000 | 4800 | |
| 16x24 Rolled Canvas | 16x24Canvas | 7200 | 4800 | |
| 16x40 Rolled Canvas | 16x40Canvas | 12000 | 4800 | |
| 20x20 Rolled Canvas | 20x20Canvas | 6000 | 6000 | |
| 20x30 Rolled Canvas | 20x30Canvas | 9000 | 6000 | |
| 22x55 Rolled Canvas | 22x55Canvas | 16500 | 6600 | |
| 24x24 Rolled Canvas | 24x24Canvas | 7200 | 7200 | |
| 24x36 Rolled Canvas | 24x36Canvas | 10800 | 7200 | |
| 24x60 Rolled Canvas | 24x60Canvas | 18000 | 7200 | |
| 30x30 Rolled Canvas | 30x30Canvas | 9000 | 9000 | |
| 30x40 Rolled Canvas | 30x40Canvas | 12000 | 9000 | |
| 30x45 Rolled Canvas | 30x45Canvas | 13500 | 9000 | |
| 36x36 Rolled Canvas | 36x36Canvas | 10800 | 10800 | |

*All Canvas template can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.

GALLERY WRAPPED CANVAS*

Wrapped Canvas sizes are larger, since part of the design is folded back around the gallery bars.  The sizes and notes below accommodate for this.  Once you set up the guides, everything between the guides will appear on the face of the canvas.

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 8x10 Gallery Wrapped Canvas* | 8x10WCanvas | 4050 | 3450 | Set guides 1.75" in from edges |
| 8x12 Gallery Wrapped Canvas | 8x12WCanvas | 4650 | 3450 | Set guides 1.75" in from edges |
| 10x10 Gallery Wrapped Canvas | 10x10WCanvas | 4050 | 4050 | Set guides 1.75" in from edges |
| 10x15 Gallery Wrapped Canvas | 10x15WCanvas | 5550 | 4050 | Set guides 1.75" in from edges |
| 11x14 Gallery Wrapped Canvas | 11x14WCanvas | 5250 | 4350 | Set guides 1.75" in from edges |
| 12x12 Gallery Wrapped Canvas | 12x12WCanvas | 4650 | 4650 | Set guides 1.75" in from edges |
| 12x18 Gallery Wrapped Canvas | 12X18WCanvas | 6450 | 4650 | Set guides 1.75" in from edges |
| 16x20 Gallery Wrapped Canvas | 16x20WCanvas | 7050 | 5850 | Set guides 1.75" in from edges |
| 16x24 Gallery Wrapped Canvas | 16x24WCanvas | 8250 | 5850 | Set guides 1.75" in from edges |
| 20x20 Gallery Wrapped Canvas | 20x20WCanvas | 7050 | 7050 | Set guides 1.75" in from edges |
| 20x30 Gallery Wrapped Canvas | 20x30WCanvas | 10050 | 7050 | Set guides 1.75" in from edges |
| 24x24 Gallery Wrapped Canvas | 24x24WCanvas | 8250 | 8250 | Set guides 1.75" in from edges |
| 24x36 Gallery Wrapped Canvas | 24x36WCanvas | 11850 | 8250 | Set guides 1.75" in from edges |
| 30x40 Gallery Wrapped Canvas | 30x40WCanvas | 13050 | 10050 | Set guides 1.75" in from edges |
| 36x36 Gallery Wrapped Canvas | 36x36WCanvas | 11850 | 11850 | Set guides 1.75" in from edges |

FRAMED CANVAS*

A small portion of the design will be hidden by the frame.  The guides listed below accommodate for this.  Once you set up the guides, everything between the guides will appear on the face of the canvas.

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 10x25 Framed Canvas* | 10x25FCanvas | 7500 | 3000 | Set guides 1/2" in from edges |
| 11x14 Framed Canvas | 11x14FCanvas | 4200 | 3300 | Set guides 1/2" in from edges |
| 12x18 Framed Canvas | 12x18FCanvas | 5400 | 3600 | Set guides 1/2" in from edges |
| 16x16 Framed Canvas | 16x16FCanvas | 4800 | 4800 | Set guides 1/2" in from edges |
| 16x20 Framed Canvas | 16x20FCanvas | 6000 | 4800 | Set guides 1/2" in from edges |
| 16x40 Framed Canvas | 16x40FCanvas | 12000 | 4800 | Set guides 1/2" in from edges |
| 20x30 Framed Canvas | 20x30FCanvas | 9000 | 6000 | Set guides 1/2" in from edges |
| 22x55 Framed Canvas | 22x55FCanvas | 16500 | 6600 | Set guides 1/2" in from edges |
| 24x24 Framed Canvas | 24x24FCanvas | 7200 | 7200 | Set guides 1/2" in from edges |
| 24x36 Framed Canvas | 24x36FCanvas | 10800 | 7200 | Set guides 1/2" in from edges |
| 24x60 Framed Canvas | 24x60FCanvas | 18000 | 7200 | Set guides 1/2" in from edges |

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* All canvas templates can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.
*All Canvas template can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.

| 30x30 Framed Canvas | 30x30FCanvas | 9000 | 9000 | Set guides 1/2" in from edges |
|---|---|---|---|---|
| 30x40 Framed Canvas | 30x40FCanvas | 12000 | 9000 | Set guides 1/2" in from edges |
| 30x45 Framed Canvas | 30x45FCanvas | 13500 | 9000 | Set guides 1/2" in from edges |
| 36x36 Framed Canvas | 36x36FCanvas | 10800 | 10800 | Set guides 1/2" in from edges |

ROLLED POSTERS*

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 10x25 Rolled Poster * | 10x25Poster | 7500 | 3000 | |
| 11x14 Rolled Poster | 11x14Poster | 4200 | 3300 | |
| 12x18 Rolled Poster | 12x18Poster | 5400 | 3600 | |
| 16x16 Rolled Poster | 16x16Poster | 4800 | 4800 | |
| 16x20 Rolled Poster | 16x20Poster | 6000 | 4800 | |
| 16x40 Rolled Poster | 16x40Poster | 12000 | 4800 | |
| 20x30 Rolled Poster | 20x30Poster | 9000 | 6000 | |
| 22x55 Rolled Poster | 22x55Poster | 16500 | 6600 | |
| 24x24 Rolled Poster | 24x24Poster | 7200 | 7200 | |
| 24x36 Rolled Poster | 24x36Poster | 10800 | 7200 | |
| 24x60 Rolled Poster | 24x60Poster | 18000 | 7200 | |
| 30x30 Rolled Poster | 30x30Poster | 9000 | 9000 | |
| 30x40 Rolled Poster | 30x40Poster | 12000 | 9000 | |
| 30x45 Rolled Poster | 30x45Poster | 13500 | 9000 | |
| 36x36 Rolled Poster | 36x36Poster | 10800 | 10800 | |

FRAMED POSTERS*

Framed posters are slightly larger to accommodate for trimming in production. The sizes and notes below accommodate for this. Once you set up the guides, everything between the guides will appear on the face of the finished product.

| Name | Tag | Width | Height | Notes |
|---|---|---|---|---|
| 10x25 Framed Poster* | 10x25FPoster | 7688 | 3075 | Set guides 3/4" in from edges |
| 11x14 Framed Poster | 11x14FPoster | 4295 | 3375 | Set guides 1/2" in from edges |
| 12x18 Framed Poster | 12x18FPoster | 5513 | 3675 | Set guides 1/2" in from edges |
| 16x16 Framed Poster | 16x16FPoster | 4875 | 4875 | Set guides 1/2" in from edges |
| 16x20 Framed Poster | 16x20FPoster | 6094 | 4875 | Set guides 1/2" in from edges |
| 16x40 Framed Poster | 16x40FPoster | 12188 | 4875 | Set guides 3/4" in from edges |
| 20x30 Framed Poster | 20x30FPoster | 9113 | 6075 | Set guides 1/2" in from edges |
| 22x55 Framed Poster | 22x55FPoster | 16688 | 6675 | Set guides 3/4" in from edges |
| 24x24 Framed Poster | 24x24FPoster | 7275 | 7275 | Set guides 1/2" in from edges |
| 24x36 Framed Poster | 24x36FPoster | 10913 | 7275 | Set guides 1/2" in from edges |
| 24x60 Framed Poster | 24x60FPoster | 18188 | 7275 | Set guides 3/4" in from edges |
| 30x30 Framed Poster | 30x30FPoster | 9075 | 9075 | Set guides 1/2" in from edges |
| 30x40 Framed Poster | 30x40FPoster | 12100 | 9075 | Set guides 1/2" in from edges |
| 30x45 Framed Poster | 30x45FPoster | 13613 | 9075 | Set guides 1/2" in from edges |
| 36x36 Framed Poster | 36x36FPoster | 10875 | 10875 | Set guides 1/2" in from edges |

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* All poster templates can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.
* All poster templates can be either horizontally or vertically oriented. This requires one template file for the vertical orientation and a separate file for the horizontal orientation.

## BUILDER SUPPORTED FONTS

Adobe Caslon Pro Regular and Bold
Antiqua Caps Regular
Arial
All Star
Banker Signet
Baroque Script
Biffo
Blackoak
CalligraphScript-Swash Regular
Comic Sans
Cooper
Copperplate
Courier
Della Robbia Roman
Franklin Gothic Std Book Condensed
Futura Std Book
Gill Sans Condensed
Helvetica
Helvetica Neue Std Thin
Helvetica Neue Std Roman
Hobo
ImperatorBronzeSmallCaps
Joanna Std
Joanna Std Italic
Kaufmann
Myriad Semibold Condensed
Nuptial Script Std
Playoff
Rockwell Extra Bold
Shelley Std
Tahoma
Times New Roman
Trebuchet
Vag Rounded Std Bold
Verdana
Vikings
Wendy Bold